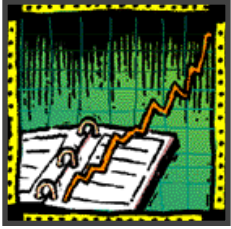


GE Information Services



**Marketing &
Sales**



**Purchasing/
Supplier**



**Logistics
Management**



**Financial
Services**



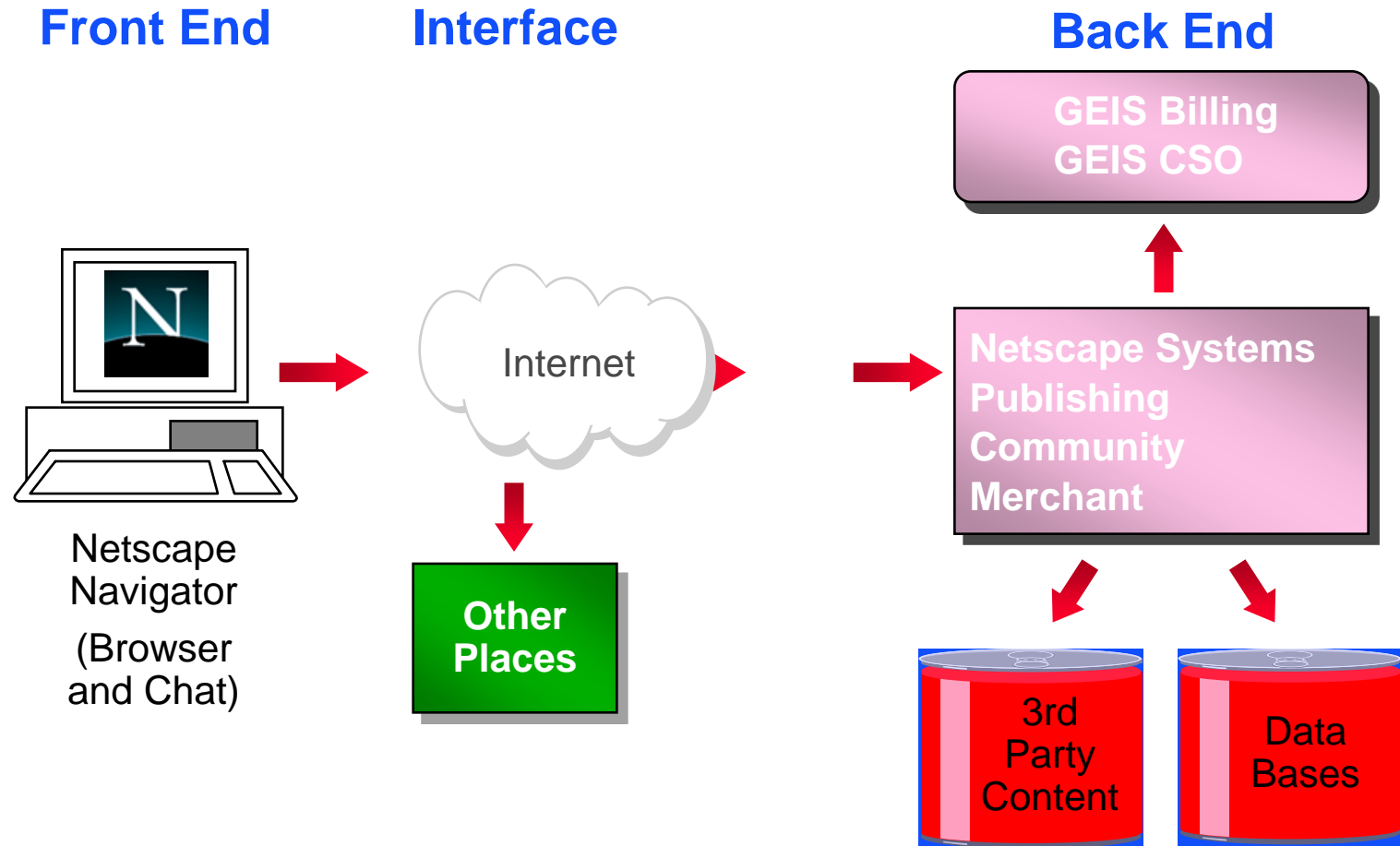
***Small Business
is Big Business!***



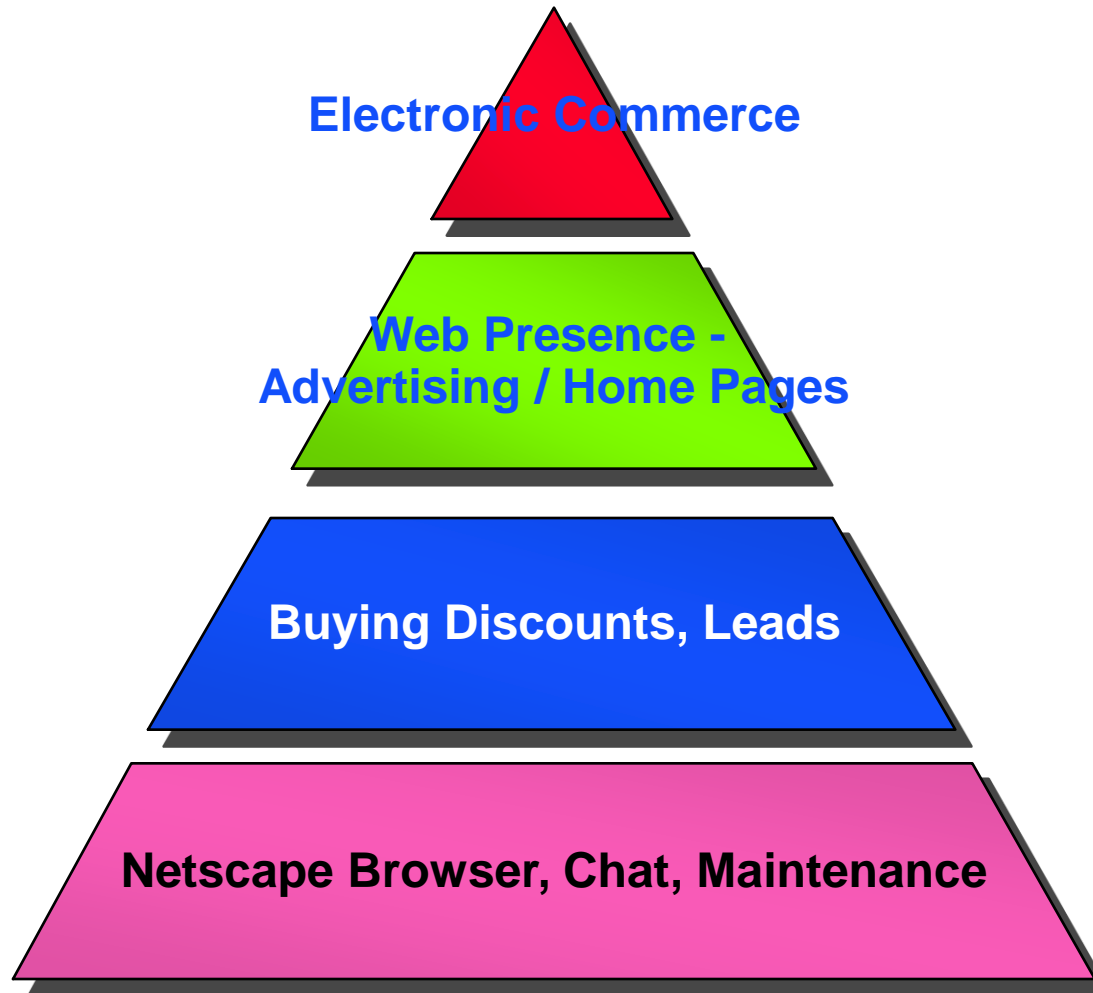
**A Fully Web-Based
Productivity Tool**

for the Smaller Business !









End User - How Service Pays for Itself



- **Internet Access Services and Traffic**
- **Packaged Communications Solutions**
- **Online Information Service Product Extension**
- **Advertising**
- **Directory Inquiries**

Affinity, Loyalty, and Brand Enhancement



GE Provides:

- BusinessPro Service
- Netscape Browsers, Chat
- Maintenance
- Internet/WWW Access
- Base Content
- Set-up
- Customization
- Customer Service
- Licensing Agreements



Thank you!

