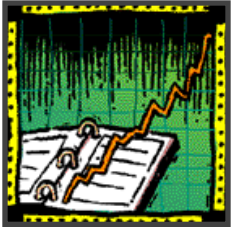


GE Information Services



**Marketing &
Sales**



**Purchasing/
Supplier**



**Logistics
Management**



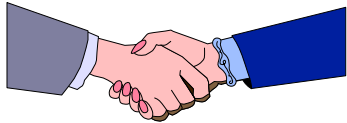
**Financial
Services**



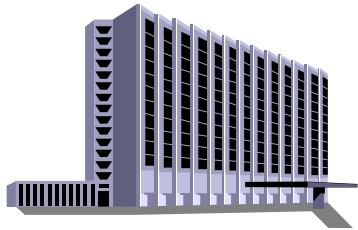
**Community
Services**



GE Information Services



FATTURATO
70 Miliardi \$
79,2 Miliardi di \$



PUBLIC COMPANY



AZIONISTI
460.000



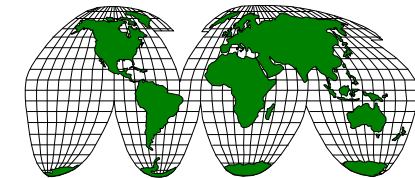
UTILE
6,6 Miliardi \$
7,28 Miliardi di \$



DIPENDENTI
222.000



- 1° Società' nel mondo per valore di capitalizzazione :
 - GE:\$150B
 - Shell:\$135B
 - CocaCola:\$126B
 - NTT:\$119B
- Utili in crescita negli ultimi 21 anni
- Unica Società' rimasta dalla fondazione DJIA 29 Maggio 1896



PAESI
35

I risultati nel 1995/96



RANK	COMPANY	COUNTRY	%VOTES
1	General Electric	US	14.5
2	ABB	Swe/Switz	9.9
2	Microsoft	US	9.9
4	British Airways	UK	7.6
5	Coca-Cola	US	6.9
6	Nestle'	Switzerland	3.8
7	BMW	Germany	3.0
7	Procter&G	US	3.0
9	Fiat	Italy	2.3
9	General Motors	US	2.3
9	Hewlett-Packard	US	2.3



GE Information Services

Red*Net (Multiprotocollo)

X3,X25,X75,X200,X400,X500
FTAM,FTP standards

Blue*Net (SNA)

3270,3770,3780,LU6.2,APPC,APPN,
T2.1,NDM,RSCS,NCCF/NETVIEW
standards

H.P.N . (TCP/IP)

Standard X.25 (Telematics)

GTN (Router Based)

Multiprotocol High Speed Router Based

Internet

TCP/IP, SMTP/POP3/HTML,FTP

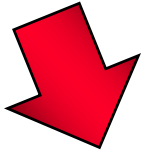


Cinque diverse reti, una unica infrastruttura



INTERNET Sicuro

Da Dominio Pubblico a Dominio Privato



INTRANET Aziendale

Le Comunita' all'interno della Azienda



Le Comunita' all'esterno della Azienda

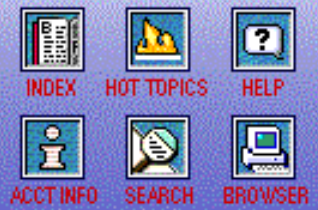
EXTRANET Globale



I Nuovi Servizi e la Tecnologia preesistente

INTEGRAZIONE Legacy System





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- INTERNET ACCESS INFO.
- INTERNET CONCIERGE
- BUSINESS SITES
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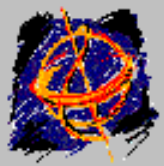
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[Conference](#)



Information Manager



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About this Employee Comm Board



CLASSIFIED ADS



COMPLIANCE/LEGAL HELP



E-Mail Guidelines



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Brx3270 Java Applet

The Brx3270 Java Applet is a tool for interfacing browsers to 3270 applications on host mainframes. The Brx3270 Java Applet processes the 3270 data stream and displays the output in a browser. This processing allows you to utilize host-based 3270 applications from a Web browser, thus eliminating the requirement for a specialized 3270 terminal emulator.

The applet is configured using an html file. When viewed with a Java enabled browser the Brx3270 Java Applet will create a button. When pressed, this button will cause a 3270 window to be created. This button can be any size and can be placed anywhere on the screen. This allows the applet to be integrated as part of any web page. Bellow is a sample setup for the Brx3270 Java Applet.



Start new Brx3270

The following parameters can be passed to the applet.

hostName

This is the host name or TCP/IP address to connect to. The hostName parameter must be specified

port



Per contattarci, o se desiderate comunicarci le Vostre opinioni utilizzate il seguente modulo

Linea diretta con la banca

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Funzione aziendale:

Vostro indirizzo E-Mail:
Argomento della mail:

Spedisci

Pulisci

[\[Pagina Precedente\]](#)

■ Security Access Service

- **Software Firewall Proprietario**
- **Smartgate:**
 - **Software-Cliente per l'accesso sicuro al Dominio Privato GEIS attraverso il Dominio Pubblico Internet. Si installa tra lo stack TCP/IP e l'applicazione sul PC.**
- **Smartwall:**
 - **Software-Server sul Firewall per la validazione degli accessi, la verifica della chiave pubblica, la mutua generazione della chiave per la crittografia dei dati.**
- **Caratteristiche:**
 - **Sicurezza indipendente dal Browser**
 - **Crittografia Dinamica (una chiave diversa per ogni sessione)**
 - **Pre-registrazione sul Firewall ClienteE/GEIS**
 - **Validazione sia lato WEB che lato Cliente (doppia validazione)**
 - **Basata sul Sistema di Chiave Pubblica**



GE Information Services

<u>Volumi</u>	<u>Canone</u>	<u>Traffico</u>	<u>Totale</u>	<u>Utente/Anno</u>	<u>50 /Anno</u>
340.000+340.000	50.000	2.000	52.000	1.040	<u>52.000</u>
680.000+680.000	50.000	4.000	54.000	1.080	<u>54.000</u>
3.400.000+3.400.000	50.000	20.000	70.000	1.400	<u>70.000</u>

Migliaia di Lire

50 Utenti x 3 valori di Traffico



GE Information Services

<u>Volumi</u>	<u>Canone</u>	<u>Traffico</u>	<u>Totale</u>	<u>Utente/Anno</u>	<u>50 /Anno</u>
340.000+340.000	144.000	2.000	146.000	486	<u>24.300</u>
680.000+680.000	144.000	4.000	148.000	493	<u>24.650</u>
3.400.000+3.400.000	144.000	20.000	164.000	546	<u>27.300</u>

Migliaia di Lire

300 Utenti x 3 valori di Traffico



GE Information Services

<u>Volumi</u>	<u>Canone</u>	<u>Traffico</u>	<u>Totale</u>	<u>Utente/Anno</u>	<u>50 /Anno</u>
340.000+340.000	192.000	2.000	194.000	388	<u>19.400</u>
680.000+680.000	192.000	4.000	196.000	392	<u>19.600</u>
3.400.000+3.400.000	192.000	20.000	212.000	424	<u>21.200</u>

Migliaia di Lire

500 Utenti x 3 valori di Traffico





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Ciente per Demo

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AA02-41 C/Ord itl
AA03-41 C/Ord itl
AA04-41 C/Ord itl
AA05-41 C/Ord itl
AA06-41 C/cessioni
AA07-41 C/cessioni

Dalla data: 01/01/95

Alla data: 01/08/96

Ok

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Conto Corrente : AA01-41 C/Ord itl
Banca : BANCA uno
Divisa : ITL - LIRA ITALIA

Movimenti[Saldi](#)

Data contabile	DataValuta	Dare	Avere	N.Assegno	Causale	Descrizione Causale
20/10/95	19/10/95		1.000.000	0	CHG	SPESE E COMMISS.
20/10/95	19/10/95		2.000.000	0	CHK	ASSEGNI
20/10/95	19/10/95		3.000.000	0	CLR	RIMESSA DI ASSEGN
20/10/95	19/10/95		4.000.000	0	COL	RIMESSA DOCUMENT.
20/10/95	19/10/95		5.000.000	0	COM	COMMISSIONI
20/10/95	19/10/95		6.000.000	0	DCR	CREDITO DOCUMENT.
20/10/95	19/10/95		7.000.000	0	DIV	CEDOLE/DIVIDENDI
20/10/95	19/10/95	1.000.000		0	BOE	EFFETTI
20/10/95	19/10/95	2.000.000		0	BRF	COMM DI MEDIAZION
21/10/95	19/10/95		1.000.000	0	CHG	SPESE E COMMISS.
21/10/95	19/10/95		2.000.000	0	CHK	ASSEGNI
21/10/95	19/10/95		3.000.000	0	CLR	RIMESSA DI ASSEGN
21/10/95	19/10/95		4.000.000	0	COL	RIMESSA DOCUMENT.



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info****GE TradeWeb
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demo****EDI tutorial****Who's New to
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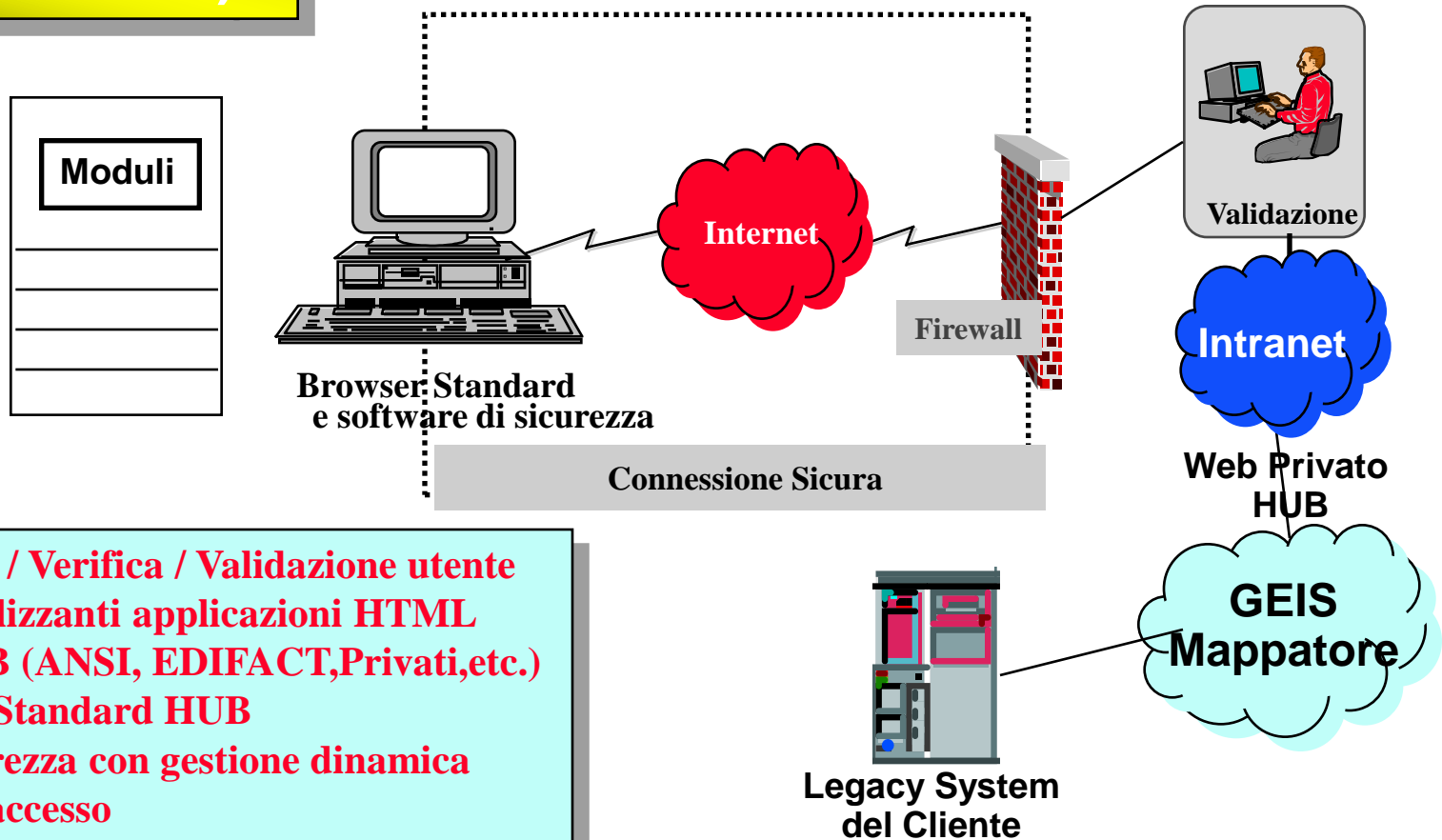
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TradeWEB (EDI IceBreaker)



Applicazione : Electronic Commerce con Form HTML



- - **Leader EDI nel Mondo col 32%**
- - **Leader EDI in Europa col 49%**
- - **Leader Retail in UK con 85%**
- **La piu' vasta comunita' Electronic*Commerce nel mondo (40.000 aziende)**



- - **ECR Europa con Progetto Intranet**
(Ordine e Fattura, HTML/Java/Integrazione)
- - **ECR Italia “Riordino Automatico”**
(Standa,Sada/Despar,Editexal/Bennet,4o)



- **Internet Mail Gateway (Dic '93)**
- **Presenza World Wide Web (Oct '94)**
- **SponsorAssociazione "CommerceNet" (Nov '94)**
- **Accordo Netscape: Actra 50%GEIS-50%Netscape (Apr '96)**



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Combinazione Win-Win



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